

UNIT COMPETENCIES AND TIME TABLE

- UNIT I. FASHION** **5-8 days**
1. Define: fashion, fad, classic, style, design, trends, fashion cycle.
 2. Define fashion components: silhouette, details, texture and color.
 3. Analyze the cyclical nature of fashion.
 4. Identify basic design details used in fashion design and create an original fashion using the basic design.
- UNIT II. PERSONAL FASHION** **5-10 days**
1. Define and integrate vocabulary words.
 2. Recognize how your appearance communicates a message about you to others.
 3. Analyze how clothing reflects individual and group images.
 4. Identify fashion personalities.
 5. Evaluate individual body type by using measurements and comparisons with body type charts and information.
 6. Recognize, analyze and accept personal body type.
 7. Identify fashions that flatter personal body type.
 8. Create a personal fashion-statement board.
- UNIT III. GROOMING** **2-4 days**
1. Discuss and understand proper care of skin, nails, hair and teeth.
 2. Identify factors to consider when choosing a hairstyle and make-up.
 3. Develop a practical, personal, hygiene routine. Examine this routine and make needed improvements.
 4. Explain how diet, posture, exercise, and sleep affect appearance and the way a person feels.
 5. Explore careers in grooming related careers.
- UNIT IV. CONSUMER STRATEGIES** **3-5 days**
1. Understand factors which influence our clothing buying patterns and habits such as:
 - a. social conditions, buying power, leisure time, improved status of women, decreased family size, geographic mobility.
 - b. changes in the economy
 - c. increased education
 - d. current events
 - e. innovations in technology
 - f. entertainment and entertainers of theater, films, sports figures, T.V. personalities.
 - g. use of advertising techniques and how they influence our purchasing patterns.

2. Understand the different types of retail stores available in the marketplace such as:
 - a. chain
 - b. department
 - c. specialty
 - d. discount
 - e. manufacturer owned
 - f. outlet
3. Discuss and evaluate personal shopping habits and the use of consumer credit.

UNIT V. FASHION HISTORY 5-10 days

1. Understand and identify the fashions of each decade from 1890-1990.
2. Compare design details of each decade of fashion.
3. Identify silhouette lines from 1890-1990.
4. Understand how historical events of each decade changed the fashion of the time.

UNIT VI. FASHION CAREERS 5-10 days

1. Understand basic fashion economics as it relates to fashion career opportunities.
 - a. Fashion Design in general to include haute couture, designer label, ready to wear, and mass market.
 - b. Analyze the differences and similarities in each market.
 - c. Define collections, and understand how they are developed.
 - d. Discuss methods that fashion designs and collections are illustrated namely; sketching, watercolors and pastel, inks and markers, and collage.
2. Analyze fashion careers by description, qualifications, personal qualities needed, and how to get started in each of the following careers:
 - a. Fashion designer
 - b. Textile designer
 - c. Fashion illustrator
 - d. Pattern cutter
 - e. Teacher of fashion design or illustration
 - f. Fashion photographer
 - g. Fashion journalist
 - h. Public relations consultant
 - i. Fashion buyer
 - j. Stylist
 - k. Fashion model
3. Research a specific fashion career and identify skills and knowledge required for that career.

UNIT VII. FASHION DESIGNERS**3-5 Days**

1. Locate the five established fashion capitals around the world.
2. Identify at least two designers, past or present, to represent each country.
3. Understand how world fashion market timetables work.
4. Identify the top designers, modern and historical, European and American.
5. Understand in depth a fashion designer, or a fashion capital.

UNIT VIII. PRINCIPLES AND ELEMENTS OF FASHION DESIGN**5-10 days**

1. Recognize the different types of line - horizontal, vertical, curved, diagonal, narrow and wide - as they relate to personal fashion.
2. Identify the elements of design: proportion, scale, balance, emphasis, and rhythm.
3. Understand the affect these principles have on the way clothes look on an individual.
4. Apply principles and elements of design to personal fashion.
5. Understand the color wheel.
6. Understand the color vocabulary words: hue, value, intensity, tint, shade, primary colors, secondary colors, and intermediate (tertiary) colors, warm and cool colors.
7. Identify color schemes: analogous, complementary, monochromatic and accented neutral.
8. Identify social and emotional reactions to color.
9. Identify aspects of color on body proportions and relate the information to personal body type.
10. Name at least three factors that influence color trends.
11. Experiment with color in make up and clothing and discover its effects on personal appearance.
12. Complete a personal color analysis using color collars, examining hair, skin and eye color.
13. Practice using the principles and elements of design.

UNIT IX. TEXTILES

1. Become familiar with textile vocabulary words.
2. Define the characteristics of natural and manufactured fibers.
3. Describe how the fiber affects clothing characteristics.
4. Explain the care required for fabrics made from natural and manufactured fibers.
5. Identify the different fabric construction techniques. Include: woven, knitted, non-woven and bonded.
6. Collect samples of fabric types, weaves and the care labels for each sample.
7. Understand common fabric finishes and how finishes help to prolong the life of the fabric or garment.

8. Perform burn tests and compare results for natural, manufactured and blended fabrics.
9. Become familiar with common fabric names and uses.
10. Understand the major events in textile history.

UNIT X. CLOTHING COORDINATION

1. Define wardrobe planning.
2. Identify and analyze your current wardrobe needs.
3. Assess needs and wants for your wardrobe.
4. Plan adjustments to your wardrobe to fit your lifestyle and budget.
5. Understand how labels and hangtags can help make clothing decisions.
6. Recognize how accessories can stretch a wardrobe.
7. Develop "wardrobe stretching" techniques.

UNIT XI. WARDROBE CARE

1. Review garment labeling and care labels.
2. Understand proper laundry techniques.
3. Define elements of laundry including: water temperature, detergent selection, dry cleaning, ironing, sorting, hand washing, laundry aids, pretreating heavy soils and stain removal.
4. Identify various types of stains and analyze treatment.
5. Complete laundry experiments relating to shrinkage and color bleeding.
6. Perform personal/family laundry for one week applying proper care techniques.

UNIT XII. CLOTHING CONSTRUCTION

1. Understand construction preparation principles including: time management, pattern information, pattern markings, measurements.
2. Review fabric selection and preparation.
3. Understand layout techniques including: grain line, how to mark and fabric nap.
4. Review small equipment use and safety.
5. Review straight stitch machines and sergers for proper use and safety.
6. Complete construction projects relevant to class. Examples include: sweat shirts and pants, bags, windsocks, T-shirts, shorts, fanny packs etc.
7. Present to class or student body newly mastered techniques via display or fashion show.