

## FASHION DESIGN FROM **A - Z** !

On the next few pages you will find information about the careers and personal hallmarks of some of the world's top fashion designers, such as Chanel and Dior to rising stars like Jean-Paul Gaultier.

**NOTE TO TEACHER:** Use this information to complete the cross word puzzle FASHION DESIGNERS.

### **A** **AZZEDINE ALAIA**

Born in Tunisia, Studied in Tunis. Worked for Dior, Laroche and Mugler, then set up on his own.

Hallmarks: clingy, seductive women's wear in leather and viscose.

### **ARMANI, GEORGI**

Born in 1935 in Italy. Designed for Cerretti and Ungaro before launching his own label. Began with men's wear, moved into women's wear.

Hallmarks: elegant uncluttered day wear for men and women.

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### **B** **BALENCIAGO, CRISTOBAL**

1895-1972 born in Spain. Trained as a tailor. Opened his own salon in San Sebastian, then moved to Paris. Particularly influential in the '40s and '50s.

Hallmarks: superbly cut women's wear.

### **BALMAIN, PIERRE**

1914-1982 Born in France. No formal training. Worked for Molyneux and Lelong, before opening his own house in 1945.

Hallmarks: versatility, Designed elegant day, evening and sports wear.

### **BEENE, GEOFFREY**

Born in 1927 in American, still living in 1992. Studied in New York. Worked in Paris, then returned to USA to work in ready to wear. Set up his own company in 1963.

Hallmarks: Witty fantasy garments in opulent fabrics.

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### **C** **CARDIN, PIERRE**

Born in 1922 in France. Career started as tailor's assistant. Designed theatrical costumes and men's wear, then expanded into women's wear.

Hallmarks: dramatic collections with unifying themes.

**CHANEL, COCO** (real name - Gabrielle Chanel)  
1883-1971, born in France. Worked in a hat shop, opened two dress shops, and later her own fashion house in Paris.  
Hallmarks: classic women's wear in colors such as navy and beige.

**COURREGES, ANDRE**  
Born 1923 in France. Left career as civil engineer to become a designer. Worked for Balenciaga; started own house in 1961.  
Hallmarks: stark, space age designs of the '60s.

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**D de la RENTA, OSCAR**  
Born 1932 in the Dominican Republic. He was originally a painter. Worked for Balenciaga. Went to Paris, then New York, where he set up his own business.  
Hallmarks: exotic and elaborate evening gowns.

**DIOR, CHRISTIAN**  
1905-1957 Born in France, had no formal training. Worked with designers Piguet and Lelong until he got financial backing for his own company. Presented his first collection in 1947.  
Hallmarks: classic haute couture.

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**E ELLIS, PERRY**  
1940-1987 Born in America. Studied retailing and business. Worked in sportswear from 1968, had his own label in 1978. Own company from 1980, when he went into day wear.  
Hallmarks: classics in natural fabrics.

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**F FENDI (company)**  
An Italian company founded in 1918, by Adele Fendi and run since by her five daughters Paola, Alda, Franca, Carla and Anna and their families.  
Hallmarks: opulent fur clothing, fine leather goods.

**FERRE, GIANFRANCO**  
1944- Born in Italy. Qualified as an architect, but became designer of jewelry and accessories, then day wear and sports wear. Own house from 1978.  
Hallmarks: chic, well cut clothes.

**FIORUCCI, ELIO**

Born in 1935 in Italy. Ran the family show shop from 1962 and expanded into clothes, supervising his own design team in Milan.

Hallmarks: fun clothes and accessories for the young.

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**G GAULTIER, JEAN-PAUL**

Born in 1952 in France. Started sketching designs in his teens. Worked for Cardin and Patou. Own business from 1977.

Hallmarks: young, often daring, ready to wear designs.

**GIBB, BILL**

Born in Scotland in 1943. Trained at St Martin's School of Art and the RCA London. Designed for Baccarat. Own firm during the '70s. Then returned to freelance work.

Hallmarks: lavish evening gowns.

**GIGLI, ROMEO**

Born in Italy in 1950. Trained as an architect. Started work as a fashion designer in New York, returning to Milan to form his own company.

Hallmarks: soft, romantic, women's wear.

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**H HALSTON, ROY**

1932-1990 Born in America. Started in millinery (hats) and opened his own ready to wear business in 1966. Has designed dance costumes.

Hallmarks: knitwear and figure hugging clothes in jersey.

**HAMNETT, KATHARINE**

1948- Born in England. Trained at St Martin's School of Art, London. Worked freelance and her own business from 1979.

Hallmarks: slogan T-shirts and work wear. Revived 1950s style in the '80s.

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**J JACKSON, BETTY**

Born in England in 1940. Worked as and illustrator. Later, designed for Wendy Dagworthy, Quorum and Coopers. Own company from 1981.

Hallmarks: striking yet practical women's wear.

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**K**

**KAMALI, NORMA**

Born 1945 in America. Studied in New York, opened a shop selling own designs in 1967. New company, with a more sporty direction from 1978.

Hallmarks: use of jersey fabrics.

**KAWAKUBO, REI**

Born in Japan in 1942. Worked for textile company in Japan from 1964-1966. Then became a freelance designer. Started COMMES DES GARCONS in 1969.

Hallmarks: original, sculptured designs, intricately cut.

**KARAN, DONNA**

Born in American in 1948. Trained in New York. Worked in Addenda and Anne Klein, specializing in sports wear. Set up her own company in 1984.

Hallmarks: seductive, clingy clothes such as the body suit.

**KENZO**

Born in 1940 in Japan. Studied art in Japan, then worked as a pattern designer for a magazine. Moved to Paris and worked freelance, opened his own shop selling his designs in 1970.

Hallmarks: Innovative knitwear.

**KLEIN, CALVIN**

Born 1942 in America. Studied in New York, started by designing outer wear. Own business from 1968, later went into sports and day wear.

Hallmarks: sophisticated clothes in natural fabrics.

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**L**

**LAGERFELD, KARL**

Born in Germany in 1938. Worked in Paris for Balmain and Patou, then went freelance. Design director for Chanel from 1983, own label from 1984.

Hallmarks: bold, often witty designs.

**LANVIN, JEANNE**

1867-1946 Born in France. Trained as a dressmaker and milliner and ran her own Paris hat shop. Went into dressmaking then opened her own house.

Hallmarks: mother and daughter outfits.

**LAUREN, RALPH**

Born in 1939 in America. Studied business in New York. Designed man's wear and expanded into women's wear, then started own company.

Hallmarks: casual, sophisticated clothes in natural fabrics. POLO label.

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**M MISSONI (company)**

Founded in Italy in 1953. Run by husband and wife, Tai and Rosita Missoni. They started their own knitwear label after selling freelance at first.

Hallmarks: glamorous knitwear.

**MORI, HANAE**

Born in Japan in 1926. Studied in Japan. Designed film costumes, and from 1955, fashions for her own shop. Moved to New York in 1977 where she opened her own fashion house.

Hallmarks: oriental style evening wear.

**MIYAKE, ISSEY**

Born in Japan in 1935. Studied fashion in Paris. Worked for Loroche, Givenchy and Geoffrey Beene. Own label since 1971.

Hallmarks: rich textures, and bold geometric shapes.

**MUGLER, THIERRY**

Born in France in 1948. Worked as a window dresser in Paris. First designed under the Cafe de Paris label. Started his own label in 1973.

Hallmarks: dramatic, figure-hugging women's wear.

**MONTANA, CLAUDE**

Born in France in 1949. Designed jewelry, then worked for leather company in Paris. Launched his own collection in 1977.

Hallmarks: bold assertive clothes, often in leather, often with a nature theme.

**MUIR, JEAN**

Born in Scotland in 1933. Sketched clothes for Liberty. Moved to Jaeger and designed own range of clothes for them. Own company from 1966.

Hallmarks: soft, classic clothes in jersey and suede.

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**O OLDFIELD, BRUCE**

Born in England in 1950. Trained at Ravenborne College of Art and St Martin's School of Art. Then worked as a freelance designer. First collection 1975.

Hallmarks: chic evening wear.

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**P PATOU, JEAN**

1880-1936 Born in France. Worked in his uncle's fur business. In 1912 he opened a couture house. Went on to design sports wear and sports-influenced day wear.

Hallmarks: simple, well-cut classics. Helped introduce the tubular silhouette of the 1920s.

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**Q QUANT, MARY**

Born in England in 1934. Worked for a milliner, then opened BAZAAR, a shop which sold her own lines.

Hallmarks: bright, original, inexpensive clothes aimed at the young. Originated the A-line Silhouette of the '60s styles.

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**R RHODES, ZANDRA**

Born in England in 1940. Studied at the Royal College of Art in London. Printed own textiles which she made into dresses and sold. Own house from 1968.

Hallmarks: exotic fantasy dresses.

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**S SAINT LAURENT, YVES**

Born in France in 1936. Studied in Paris. Worked as head designer for Dior. Own house from 1962. Pioneered ready to wear.

Hallmarks: casually stylish city clothes.

**SCHIAPARELLI, ELSA**

1890-1973, Italian. Studied philosophy. Designed and sold knitwear before first opening a shop, and then later her own fashion house.

Hallmarks: witty, imaginative designs.

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**T TARLAZZI, ANGELA**

Born in Italy in 1945. Worked for Carosa in Italy, then for Patou in Paris, eventually becoming the company's artistic director. Own house from 1978.

Hallmarks: soft, fluid, women's wear.

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**U UNGARO, EMANUEL**

Born in Italy in 1933. Learned tailoring with the family business. Worked for Balenciaga and Courreges. Own business from 1965.

Hallmarks: bold, sumptuous fabrics and colors.

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**V VALENTINO** (Valentino Garavani, real name)  
Born in Italy in 1933. Studied fashion in Milan and Paris.  
Worked in Paris with Desses and Laroche, before returning to  
Italy in 1959 to start his own fashion house.  
Hallmarks: glamorous couture garments.

**VERSACE, GIANNI**  
Born in 1946 in Italy. Worked with his mother who was a  
dressmaker, then for Genny and Complice. Own fashion house from  
1978.  
Hallmarks: elegant, well cut clothes, often made from  
leather.

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**W WESTWOOD, VIVIENNE**  
Born in England in 1941. Trained as a teacher. Opened  
shop, "World's End" selling punk clothes in '70s. Several  
influential collections since.  
Hallmarks: trendy, shocking theme collections.

**WORTH, HOUSE OF**  
1854-1954 in France. Started by Charles Frederick Worth,  
the first couturier, and run by his sons when he died. Taken  
over by the House of Paquin in 1954.  
Hallmarks: gowns for society ladies.

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**Y YAMAMOTO, YOHJI**  
Born in Japan in 1943. Studied fashion in Tokyo. Worked  
in freelance and then started his own company in 1972.  
Hallmarks: innovative loosely cut clothes.

**YUKI** (Gnyuki Yamamoto real name)  
Born in 1937 in Japan. Trained as a textile designer,  
architect and fashion designer. Worked for Feraud, Michail,  
Hartnell and Cardin. Own business from 1973.  
Hallmarks: flowing jersey dresses.

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**Z ZORAN, LADICORBIC**  
Born in Yugoslavia in 1947. Qualified as an architect.  
Moved to New York. Has had his own collection since 1977.  
Hallmarks: start designs in luxurious fabrics.