

OPTIONAL STRATEGIES FOR THIS UNIT

1. Invite a manager from a department store that carries designer labels to visit the class and discuss various designers and display designer clothes.
2. Arrange a field trip to a department store, arrange for store personnel to talk to students.
3. If there are any designers (no matter what scale) in your area invite them to speak to your class.
4. Student reports can be given to class orally, and posters can be arranged around the room.
5. Write to manufacturers of designer label clothing and ask for posters or video tapes available.
6. Students can invent a design name for themselves, and try their hand at designing. Example "Kelly's Korner"
7. More research can be done on the career opportunities available for fashion designers.
8. Research can be done on the Fashion Schools available to students, both at universities and private schools.
9. Research the "Color Consortium".