

TEACHING STRATEGIES

COMPETENCY #1: Locate the five established fashion capitals around the world.

CONCEPT: Special interest in fashion design is generated in knowing where in the world the fashion centers are located.

PREPARATION:

With use of travel posters, magazine advertisements, world maps or country maps, visually identify each of the fashion capitals of the world. If your school has a large world map available to you, locate each fashion center and mark with a ribbon or a picture of a design created in that country. Check fashion magazines for these pictures, they are plentiful.

LECTURE/DISCUSSION:

There are many cities around the world that host a strong fashion economy but 5 major cities are considered by most to be the centers of fashion around the world:

Milan, Italy
Paris, France
London, England
New York, USA
Tokyo, Japan

Locate each capital on a large world map as each is discussed. Show visuals that have been gathered on each country. Discuss each one, and if possible hang flag representing each country.