Fashion Cycle:
Introduction, Rise, Culmination, Decline, Obsolescence

Intro. Beginning of curve
Rise- Style gains momentum
Culmination- Highest amount of acceptance
Decline- Interest begins downward move
Obsolescence- end of the fashion

The recurring cycle in skirt lengths. Try this with other aspects of dress, such as the width of men's trousers, shoulder width, shoe proportions, and the like.