

COMPETENCY #4: Identify fashion personalities.

CONCEPT: Fashion has personalities just like people do. Fashion can be divided into 6 categories for better understanding of our fashion interests and clothing choices.

SIX FASHION PERSONALITIES:

- | | |
|------------------------|-----------------------|
| 1- Classic | 4- Sporty and natural |
| 2- Delicate | 5- Town and Country |
| 3- Dramatic and Trendy | 6- Romantic |

PREPARATION:

The teacher will need to collect pictures of each of the 6 personalities. It is helpful to laminate the pictures on construction paper. Pass them around the class as you discuss each one. Or, make a large poster with several examples of the same personality on each (6 posters in all) to display around the room.

NOTE: As you discuss each of these categories, you will notice they can overlap a little: e.g. delicate styles that are bare shoulders, deep plunging necklines that turn into dramatic styles, romantic styles that use a lot of sequins, ruffles, feathers, fringe etc, which become dramatic or trendy, etc.