1. CLASSIC

These fashions are timeless, always in style, always in good taste. They are sophisticated and modest. Clothing articles found in this category include:

- blazers, vests, cardigan sweaters, straight skirts and pleated skirts, nautical or sailor styles, turtle neck sweaters
- men's suits, jackets with lapels and trouser pants
- women's suits would be blazers, Chanel styling, straight skirts etc.
- shirts for both men and women are button down or plain collars
- classic shoes styles would include penny loafers, pumps, wing tips for men or women.

Fabric best suited for classic styles are woolens, linens, or just about any fiber can lend itself to classical styles. If leather is used, it is in moderate amounts such as suede patches on a man's jacket sleeve, or yoke. Argyle patterned fabric or knit, cable knit sweaters are examples of classic prints and fabrics. Classic designers from America would be Ralph (Polo) Lauren, and Liz Claiborne.

NOTE: Classic designs do change slightly to stay with current styles. Examples would be the width of a blazer lapel, length of jacket, sleeve and shoulder fit, but the overall styling of a blazer remains the same.

2. DELICATE

Delicate sounds fragile, soft, dainty, and feminine and that is exactly what this style personality represents. The overall look is soft and feminine. It is modest, demure, sometimes little girlish.

Design details include small cap sleeves, tiny lace trims and ribbons, peter pan collars, small buttons and bows. Ruffles would be small, hemlines modest, not too short, but not too formal length.

Fabrics would be cottons, cotton-polyester blends, calico prints, gingham checked, pastel colors, small floral prints (rosebuds are perfect), dotted swiss, seer-suckers, pin stripes and eyelet. Either all white or soft colors can be embroidered with small flowers.

In men's fashion, delicate would be in use of pastel colors, small stripes, small dots, etc.

Name brands might include Gunnie Sax (Jessica McClintock designs), Mini-World for children, Victoria's secret, Laura Ashley, and others.

3. DRAMATIC AND TRENDY

Dramatic and trendy clothes are FLASHY. These are clothes that make a statement when you wear them. They stand out in a crowd and make people stop and look at you.

There are several components to this fashion personality, and the dramatic or trendy look could be a result of any of the following:
1.   Dramatic use of color - neons, black and white. a shocking color contrast.
2.   Dramatic use of texture - sequins, velvet, satin, lame, snake skin or other natural leathers, furs, beads, feathers, fringe, etc.
3.   Abstract styles - dramatic use of line. (these appear as a "costume", rather than normal dress.
4.   Bare skin - off the shoulder styles, "prom" type dresses that have bare shoulders, extreme mini-skirts, bare backs, tube tops, etc.

Accessories can fall into the dramatic and trendy category if they are over-sized, very unusual, or made from unusual or flashy materials.

Almost all designers include at least a few dramatic or trendy fashions into their lines to make a statement, or to show their particular expertise or creativity.

4. SPORTY AND NATURAL

The trend in clothing during the 1980's and into the 1990's, is toward this fashion personality. It is probably one of the most popular among students because it is so comfortable and versatile.

Clothing included in this area would be: sweatsuits (shirts, pants, shorts), jogging clothes, softwear (u-knit styling), stretch pants, t-shirts, biker shorts, baseball and football jerseys, polo shirts, etc.

Fabrics included in this category would be: woven fabrics of cotton, polyester or combination fibers, single or double knits, fleece, and lycra-spandex.

Design details are few. This category has the simplest lines and least amount of structure. Details may include: front pockets, ribbing around cuffs, hems, neck and sleeves, pull-over styles, (but not sweaters), elastic waistlines. There would be very little or no topstitching.

5. TOWN AND COUNTRY

This fashion personality is also one that has been popular with students because, while it is comfortable, it is tailored and contains more detail then the SPORTY AND NATURAL personality.

The style is tailored with natural, more heavier fabrics such as denim and twill. More top stitching is used.

Name brands to look for are: Levi Strause, Outback Red, Wrangler, Lee, Calvin Klein, Banana Republic, Hunter's Run, etc.

Fabrics would include: denim (regular dyes as well as the washes-stone wash, acid wash, Galactic wash, dinosaur wash, sunwash, etc.), leather, corduroy, bandanna prints, some plaids, cotton eyelet, flannel, etc.

Design details would include: lots of topstitching, pockets, snaps, yokes, colors, cuffs on sleeves and pants, and an occasional placket front.

Accessories would include: cowboy boots along with any other simple style boot, bandanna scarfs, leather belts, braided belts, silver or gold studs, bolo ties, cowboy hats, and simple jewelry, such as gold chains, etc.

6. ROMANTIC

Romantic is one of the most exciting personalities even tho' it is the one we wear the least. Romantic is very dressy, too dressy for every day wear. These styles are exaggerated or fussy, very elegant, and often extremely formal.

Details include large ruffles or rows and rows of larger ruffles. A row of twenty covered buttons would be appropriate. A string of pearls sewn on the neckline or even large bows are appropriate.

Fabrics would include lace, satin, taffeta, silks, brocade, voile, crepe. Accessories would be soft such as pearls, very conservative sparkles (rhinestones or other such gems).

Shoes would be satin, high heels, patent leather, etc.

Men's styling considered romantic would be tuxedos, black suits, ruffled front shirts, cravats, cummerbunds. This style is very dressy and usually very formal.

Romantic styles are soft, not provocative. If they are too bare the style would fall into the dramatic personality.

Name brands would include Gunny Sax, Jessica McClintock, Victoria's Secret (dresses, not lingerie) Laura Ashley, and any victorian styling.