

## COLOR IN CLOTHING

### GUIDE TO COLOR IN PROFESSIONAL CLOTHING

General Guideline: Face first; color second

#### **White**

Attracts the eye and enlarges

Winters wear a pure white; others off-white

Yes: Shirts

Women's suits

No: Men's suits

Shoes

#### **Black**

Drains color from surrounding areas and diminishes size

Best on winters; others wear an intervening color at the neckline

Yes: Tuxedos

Women's suits and dresses

Winter coats

Shoes, attache cases, bags

No: Men's suits

#### **Grey**

Standard color for business suit

Yes: Men's and women's business suits

Herringbones, tweeds, and pinstripe popular patterns

Women's hose

#### **Blue**

Navy considered the most authoritative color

Yes: Men's and women's suits

Men's sport coats

Women's shoes and accessories

Men's navy hose with navy trousers

Men's light blue shirts

Light blue suits for summer

No: Men's shoes

Women's hose

#### **Brown**

Most flattering to Autumns

Yes: Men's and women's suits

Camel top coats, blazers, and trenches

Taupe accessories for women

#### **Burgundy**

Popular choice for accessories

Yes: Men's ties

Cordovan shoes, boots, belts, and attaches