EMPHASIS

CENTER OF INTEREST

ONE MAIN FOCAL POINT

VIII-18
BALANCE
Parts of a whole are arranged so achieve a feeling of rest and equilibrium
SCALE

THE RELATIONSHIP OF THE SIZE OF ONE PART TO ANOTHER PART
RHYTHM

THE EYE IS MOVED
EASILY FROM ONE
PART TO ANOTHER,
BY REPEATING OR
PROGRESSING A
LINE, DESIGN
OR ACCENT

VIII-21
Elements of Fashion Design
PROPORTION-

The relation of the parts to each other and the whole.

The way space is divided

VIII-23
LINE:

HORIZONTAL
VERTICLE
CURVED
DIAGONAL
NARROW
WIDE
FIGURE 11:22. The figure on the left shows how a patterned fabric with considerable contrast in lightness and darkness enlarges an area. Compare this garment with the one on the right, in which there is less contrast.

FIGURE 11:30. To add fullness to the hip area, try pants with multiple pockets.

FIGURE 11:31. Soft shoulder gathers can help balance a full bust.

FIGURE 11:32. The side pleats on these pants can disguise a rounded stomach.
FIGURE 11.20. Color can be used to change proportions. Light or bright colors attract attention, while dark or subdued colors seem to recede.

FIGURE 11.19. A dark tie stands out on the light background of a shirt.