

CLOTHING ADVERTISING ASSIGNMENT

(competency 1.g)

NAME _____ PERIOD _____

You have just been hired as an advertising expert to sell some major brand name products! The boss wants to see a sample of your work. Below are four places for you to try to sell the product. Use a catchy phrase, important people, jingles, or cartoons, anything goes!

Label each type of advertisement **INFORMATIVE** or **APPEALING**. Describe where your advertisement will appear - either in newspapers, magazines, television, on the radio or billboards. You might write a seasonal ad or one that could be used all year long.

ADVERTISEMENT #1

Type of advertising _____
Identify your product _____
Describe your advertisement _____

ADVERTISEMENT #2

Type of advertising _____
Identify your product _____
Describe your advertisement _____

ADVERTISEMENT #3

Type of advertising _____
Identify your product _____
Describe your advertisement _____

ADVERTISEMENT #4

Type of advertising _____
Identify your product _____
describe your advertisement _____

