CLOTHING ADVERTISING ASSIGNMENT
(competency 1,g)

NAME __________________________ PERIOD __________

You have just been hired as an advertising expert to sell some major brand name products! The boss wants to see a sample of your work. Below are four places for you to try to sell the product. Use a catchy phrase, important people, jingles, or cartoons, anything goes!

Label each type of advertisement INFORMATIVE or APPEALING. Describe where your advertisement will appear - either in newspapers, magazines, television, on the radio or billboards. You might write a seasonal ad or one that could be used all year long.

ADVERTISEMENT #1
Type of advertising __________________________
Identify your product __________________________
Describe your advertisement __________________________

ADVERTISEMENT #2
Type of advertising __________________________
Identify your product __________________________
Describe your advertisement __________________________

ADVERTISEMENT #3
Type of advertising __________________________
Identify your product __________________________
Describe your advertisement __________________________

ADVERTISEMENT #4
Type of advertising __________________________
Identify your product __________________________
Describe your advertisement __________________________