

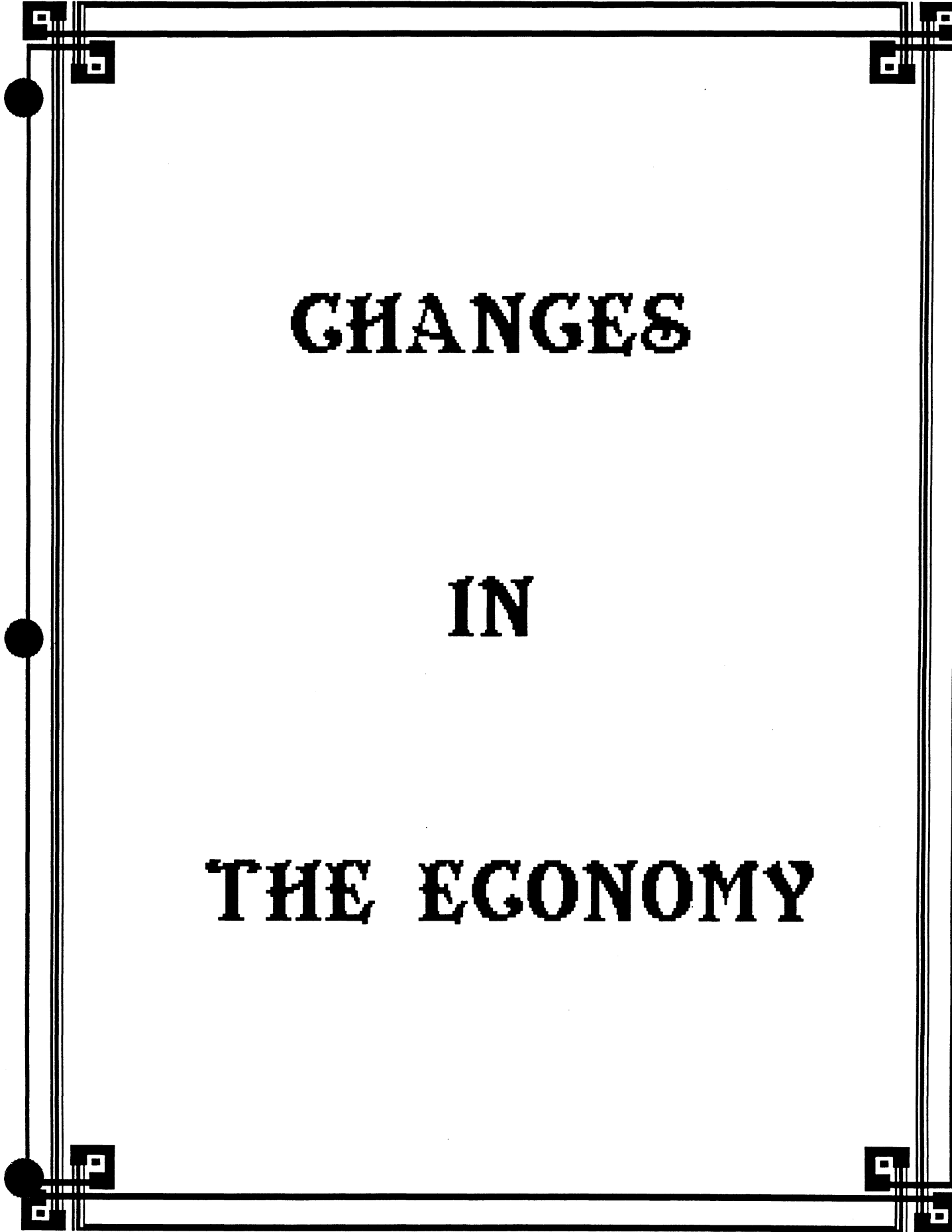


**FACTORS  
THAT  
INFLUENCE  
FASHION  
DECISIONS:**

A decorative border surrounds the page, consisting of multiple parallel lines. At the corners, there are small squares. On the left side, there are three solid black circles.

# **SOCIAL CONDITIONS**

**BUYING POWER,  
LEISURE TIME,  
IMPROVED  
STATUS OF  
WOMEN,  
DECREASED  
FAMILY SIZE,  
GEOGRAPHIC-  
MOBILITY**



**CHANGES**

**IN**

**THE ECONOMY**

A decorative border surrounds the page, consisting of multiple parallel lines. At the corners, there are small squares and circles. On the left side, there are three larger solid black circles.

# **INCREASED EDUCATION**



**CURRENT**

**EVENTS**



**NEW**

**TECHNOLOGY**



**ENTERTAINMENT**

**AND**

**ENTERTAINERS**





# ADVERTISING