EMPHASIS

Emphasis is the center or focus of attention and interest within a design. It is the feature/features that command attention and make a design visually interesting. Architectural features such as a fireplaces or decorative windows are often used as focal points. Works of art and decorative accessories are often emphasized in a design.

For emphasis to be successful, two guidelines need to be followed:
1. The point of emphasis should command attention, but dominate the overall design.
2. Other features within the room should not compete for the emphasis.

There are many ways to create emphasis in a room.
1. Arrangement of furniture around a focal point
2. Use of color, texture, or pattern
3. Placement of accessories
4. Use of lighting

The focal point of the room should be supported by the rest of the room. It should somehow relate to but not dominate the rest of the room.

For additional help with this lesson, you may wish to reference the lessons "Furniture Arranging", "Accessories", "Lighting" and "Color".