COMPETENCIES:
Define the three properties of color: hue, value, and intensity.

OVERVIEW/SUMMARY:
A basic understanding of hue, value, and intensity is necessary for a designer to correctly work with colors.

MOTIVATOR:
On a sheet of paper, write the word "BLUE" with a red marker, the word "RED" with a green marker, the word "GREEN" with a yellow marker, and the word "YELLOW" with a blue marker. Repeat these words, so there is a list of eight words on the page. Post the sheet where students can clearly see it. Give students these instructions, "Do not read the words on this paper. Say the name of the color in which the word is written, as quickly as you can. You may be surprised at what happens." Discuss how we are conditioned to "read the colors" rather than the words.

OPTIONS/SUPPLIES:

OPTION 1
DISCUSSION: Use the teacher information "HUE, VALUE, AND INTENSITY" to present this information to the students. Have students complete the corresponding worksheets, "GRADATIONS OF INTENSITY" AND "COLOR VALUES".

OPTION 2
ASSIGNMENT: Have students complete the assignment "PAINT—TINTS, TONES, AND SHADES", using the worksheets of your choice.

OPTION 3
EXERCISE: Have students complete a "COLOR DISTRIBUTION CHART".