TERMINOLOGY FOR ELEMENTS AND PRINCIPLES OF DESIGN

1. ABSTRACT DESIGN
2. ACCENTED NEUTRAL
3. ANALOGOUS
4. ASYMMETRICAL BALANCE (INFORMAL)
5. BALANCE
6. COLOR (HUE)
7. COLOR SCHEMES
8. COMPLEMENTARY COLOR SCHEME
9. CONVENTIONAL/STYLIZED DESIGN
10. COOL COLORS
11. CURVED LIVES
12. DECORATIVE DESIGN
13. DIAGONAL LINES
14. ECLECTIC DESIGN
15. ELEMENTS OF DESIGN
16. EMMPHASIS

17. FORM

18. GEOMETRIC DESIGN

19. GOLDEN MEAN

20. HARMONY

21. HORIZONTAL LINES

22. HUE/COLOR

23. INTENSITY/SATURATION

24. LINE

25. MONOCHROMATIC

26. NATURALISTIC DESIGN

27. NEUTRAL COLOR SCHEME

28. PRIMARY COLORS

29. PRINCIPLES OF DESIGN

30. PROPORTION

31. RHYTHM THROUGH GRADATION
32. RHYTHM THROUGH OPPOSITION

33. RHYTHM THROUGH RADIATION

34. RHYTHM THROUGH REPETITION

35. RHYTHM THROUGH TRANSITION

36. SATURATION/INTENSITY

37. SCALE

38. SECONDARY COLORS

39. SHADES

40. SHAPE

41. SPACE

42. STRUCTURAL DESIGN

43. SYMMETRICAL BALANCE (FORMAL)

44. TERTIARY (INTERMEDIATE) COLORS

45. TEXTURE

46. TINTS

47. TONES
48. TRIAD COLOR SCHEME

49. UNITY

50. VALUE

51. VARIETY

52. VERTICAL LINES

53. WARM COLORS