

NAME _____

Tourists in Utah

There are so many things to see while visiting Utah! Suppose you have been hired by a travel agency to make a brochure telling tourists in Utah what sites they might visit while they are here.

Some popular places for tourists to visit include the following:

- ▶ Ski resorts such as Park City, Deer Valley, and Snowbasin
- ▶ Historic Temple Square and downtown Salt Lake City
- ▶ Bingham Copper Mine
- ▶ Bryce Canyon, Zion, Arches, and Capitol Reef National Parks



Now consider the following questions:

- ▶ What sites interest you and might interest visitors?
- ▶ What sites in your local community might be of interest? (Think of recreational, religious, educational, and historical sites.)
- ▶ How will you make the brochure interesting (drawings, photos, maps)?

What are the "hotspots" for tourists visiting Utah?

Brainstorm sites to be included in the brochure, and add short descriptions of each site.



SITE

DESCRIPTION

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Now, design a travel brochure including drawings or pictures of each site. Draw or use pictures gathered from the Internet and magazines. Remember to include explanations of each location, and include the address and directions! (Utah Travel Council might be contacted as a resource.)