

Shopping

Supplies:

Legally Blonde Video Clip

Wardrobe inventory for each student (bright pink - SHOULD HAVE BEEN ASSIGNED THE PREVIOUS CLASS PERIOD)

Wardrobe Planning Chart for each student (yellow)

Store Types handout for each student (yellow)

Examples of Hangtags, Labels, and Packaging

1. Introduction Activity: Show clip from the beginning of Legally Blonde. She is shopping for a dress on Rodeo Drive in a dress salon. (3:00 min)
2. Ask/Discuss: Talk about the importance of being smart shoppers. *Get Information from Fashion! By Mary Wolfe Chapter 15*
 - a. Plan ahead (know what you want/need).
 - b. Know where to shop.
 - c. Know when to shop.
 - d. Be familiar with hangtags, labels, and packaging.
3. **Plan Ahead (know what you want/need)**

Show an example of a wardrobe planning guide. - pg. 249 in Fashion! Students will fill out a wardrobe guide during class.

 - a. Make a list of all your different activities.
 - b. Select wardrobe inventory items from the pink Wardrobe Inventory Chart that can be worn and combined with others.
 - c. Write the present apparel with black pen or pencil onto the chart.
 - d. In the needs column write major future expenditures in red, then list the extenders in blue.
 - e. Then number each need to show its priority.
4. **Where to Shop**
 - a. PPT: Store Types. Show slides of different store names and have students raise their hands as to which stores they like.
 - b. Store Types work sheet. Fill out the Store Types worksheet with class discussion and Store Types ppt.
5. **When To Shop**
 - a. You may want to shop at different times of the season for different items. Fashion timing can be used in a practical way.
 - b. For a wide variety of colors, sizes, and styles shop early in the season.
 - c. For lower prices, shop late in the season,
 - d. Shop ahead when you will need an item. This will allow you to watch for sales, and to shop smartly. Example: a prom dress, ski jacket, etc.
 - e. Shop well in advance of a holiday to get the best service and selection.
 - f. Morning hours are great times to avoid crowds and get good service
 - g. The best time to shop for shoes is after you have done some walking.
6. **Hangtags, Labels, and Packaging**
 - a. Hangtags are detachable signs. They are attached to the outside of the garment. They are meant to be removed before the garment is worn. They advertise for the manufacturer.
 - b. Labels are permanently attached to garments on the inside where they do not show. They are made of ribbon or cloth. A label gives fiber content and care instructions. It is required by law.

- c. Packaging is the covering, wrapper, or container in which some merchandise is placed. Much of the information that is on the clothing label is printed on the packaging, such as the sleeve length, waist, and hip measurements.