

An EXCELLENT Fashion Portfolio Page

Step 1:

Choose your pictures or create your sketches.

Step 2.

Write a paragraph using correct grammar and artful words!

Look at your picture/sketch and take notes on what is most important according to the new principle you have been taught in class. Here are two different examples of notes that can be taken and paragraphs that can be written on the same sample picture.



Normally vertical lines would make the design formal; however the fabric, tights and open jacket make it look casual. Overall the model appears tall and thin due to the long vertical line in the jacket.

Notes:

1. placement
vertical line (most dominant because of underlined items) – skirt – pleats and slits, jacket opening, tights, fabric
horizontal – waist, sleeve, collar, fabric, tights, hem of skirt
2. message
semi-professional due to straight line, casual from straight line, sophisticated because it is a suit
3. illusion
jacket opening creates a tall, thin look

Notes:

1. placement
vertical line – jacket – front opening, split skirt, tights, texture of fabric, collar, circles on blouse
2. message
casual – should be formal, but fabric, tights, open jacket, make it informal
3. illusion
tall – long vertical line in jacket

Paragraph from notes:

Vertical lines are found in the jacket opening, split skirt, tights and texture of fabric. Horizontal lines are also visible in the fabric and bottom of the skirt but less noticeable.

Paragraph from notes:

Vertical lines are dominant in the skirt pleats and slits, jacket opening and the fabric texture. Horizontal lines are noticeable also in the waistline, cuff, collar, fabric, hem of the skirt and tights. Circles on the design draw attention to the areas they are placed on. The design appears to be semi-professional due to the straight lines and somewhat casual because of horizontal lines. The strong vertical line on the jacket opening makes the model appear tall and thin.

Dos and Don'ts:

- Don't use I, You, She, or I think in your portfolio statements. IT WEAKENS YOUR STATEMENTS. When referring to the person in the picture, say, the model.
- When talking about the clothing BE SPECIFIC. The viewer doesn't know what you're talking about unless you directly tell them.
- Paragraphs need to be written in the *present tense*.

Step 3:

Prepare the portfolio page.

Cutting the paper

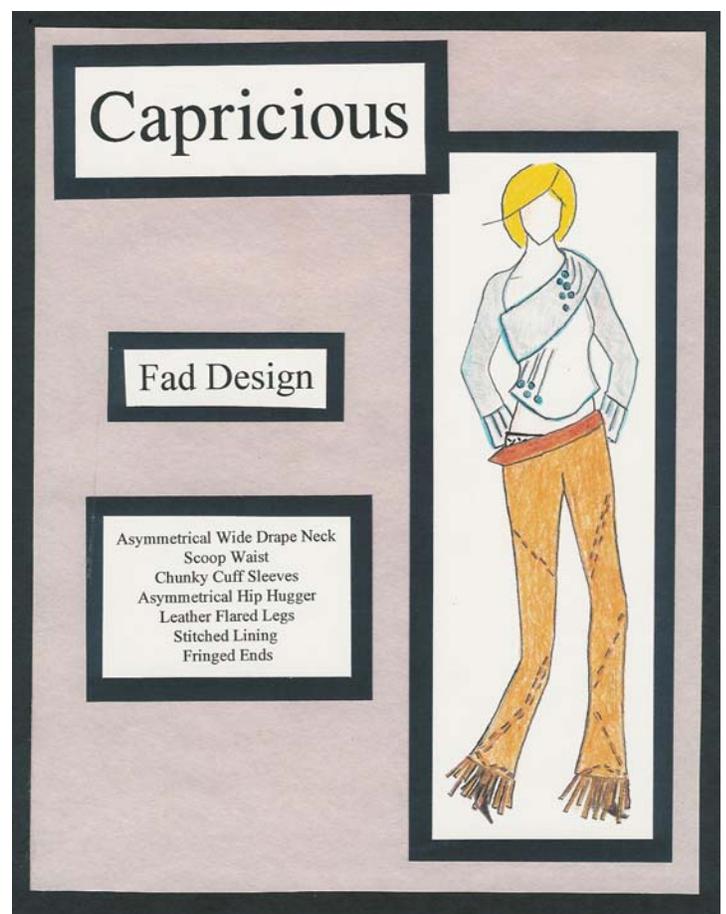
Black paper = 8 ½” X 11”

Gray paper = 8 X 10 ½”

Paste the gray paper to the black using MINIMAL glue from a glue stick. Make sure that the gray has a ¼” border around it equally. Move it while the glue is still wet.

Pictures, Titles and Paragraphs have ¼” black border

Cut your picture down to have straight sides. Glue it onto the black paper. Cut around the edge leaving ¼” around each side. FOLLOW THE GUIDES ON THE FISKAR CUTTER. Make sure it is always against the edge of the cutter. Paste the bordered picture on your portfolio page making sure everything is straight. Leave room for a title and paragraph. Now you can estimate how you want to type them.



Step 4:

Type the paragraphs and the titles for the pages.

Paragraphs should be typed in Times New Roman Font, approximately 10-14 pt. size, depending on the size of picture you have. Titles should be approximately 36 pt.

size, depending on the size of the picture and also on the type of font that you use. You can use your choice of font on the title as long as it is readable. Border the paragraph and the title with ¼” of black paper just like the picture. Paste them on the paper nicely.

You're done!!! It should look great and sound great. I hope you get 10s on everything!!!