Market Research Survey Report

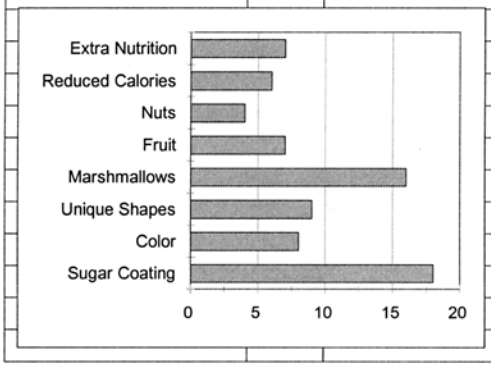
(Activity 5)

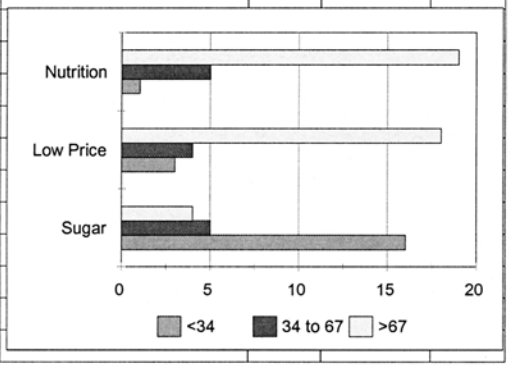
Enter the following Information into Corel Quattro Pro 7.

Cell	What to enter
A1	Your Name
A3	Kid Preferences
A5	Sugar Coating
A6	Color
A7	Unique Shapes
A8	Marshmallows
A9	Fruit
A10	Nuts
A11	Reduced Calories
A12	Extra Nutrition
B5	#
B6	#
B7	#
B8	#
B9	#
B10	#
B11	#
B12	#
B14	@SUM(B5..B12)
D3	Parent Preferences
D6	Sugar
D7	Low Price
D8	Nutrition
E5	<34
F5	34 to 67
G5	>67
E6	#
E7	#
E8	#
F6	#
F7	#
F8	#
G6	#
G7	#
G8	#

Here are 2 examples of the final report. Example 1 is not sorted and example 2 is sorted.

Name:						
Kid Preferences			**Parent Preferences**			
Sugar Coating	18			<34	34 to 67	>67
Color	8		**Sugar**	16	5	4
Unique Shapes	9		**Low Price**	3	4	18
Marshmallows	16		**Nutrition**	1	5	19
Fruit	7					
Nuts	4					
Reduced Calories	6					
Extra Nutrition	7					
	75					





Name:						
Kid Preferences			**Parent Preferences**			
Sugar Coating	18			<34	34 to 67	>67
Marshmallows	16		**Sugar**	16	5	4
Fruit	9		**Low Price**	3	4	18
Color	8		**Nutrition**	1	5	19
Unique Shapes	7					
Nuts	7					
Calories	6					
Extra Nutrition	4					
	75					

