

Name: _____

The Story of Fashion

Note Taking Guide

1. Describe how fashion models have changed since the turn of the century.
2. What influenced fashion in the 1920's, 1930's, and 1940's?
3. What technology has made a crucial link between the creator and the wearer that has changed the way we view fashion?
4. According to the video, what is the most expensive dress any woman will ever buy?
5. Real jewelry was a sign of _____ during the 1920's and 30's.
6. Which designer has a line of costume jewelry?
7. What is the intent of a fashion designer when they create a fragrance?
8. What event during the 1900's affected what fashion **could** look like in England?

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Note Taking Guide

1. Describe how fashion models have changed since the turn of the century.
Models are much thinner now
2. What influenced fashion in the 1920's, 1930's, and 1940's?
Realism, Hollywood-movies, cubism
3. What technology has made a crucial link between the creator and the wearer that has changed the way we view fashion?
Photography
4. According to the video, what is the most expensive dress any woman will ever buy?
Wedding dress
5. Real jewelry was a sign of wealth during the 1920's and 30's.
6. Which designer has a line of costume jewelry?
Coco Chanel
7. What is the intent of a fashion designer when they create a fragrance?
They want the fragrance to "coordinate" with their design line.
8. What event during the 1900's affected what fashion **could** look like in England?
WWII—they had laws on how long skirts could be, how closures, and how much yardage could be used for certain clothing items.