CIB-Stock Daily Warm-Ups

Summary
Students will learn how to use the stock market as an investment tool with just a few minutes of each class.

Main Core Tie
Exploring Business and Marketing
Strand 7 Standard 1:

Materials
- Introduction to the Stock Market
- Stock Market Day 1
- List of NYSE Companies
- Starter Chart 1
- Starter Chart 2
- Starter Chart 3
- Stock Market Certificate (optional)

Instructional Procedures
Start out with the Introduction to Stock Market and Stock Market Day 1.
Give the students a certain amount of shares to keep track of. I always start out with 5 stocks for students to monitor. I have a separate document that has a list of stock (List of NYSE Companies) they could monitor but if they know of better ones, I let them monitor them as well. When their paper is filled up twice (which is four weeks) then I expand to investing in stock. I give students a certain number of shares to invest in. For example: after 4 weeks, I remind them about shares and then give the students 20 shares of stock to invest in. I make it simple at first and let them only invest in up to two stock -- they can invest 20 shares into one company or 10 shares in two different companies. (Students are still monitoring 5 stocks though.) As time goes on, I give them more shares to invest in (such as 40, then 50, then 60) and let them invest however they choose, as long as it is in groups of 5 (none of this 2 in one stock 28 in another -- it has to be 10 or 25 or 30, etc.). This way, the students continually learn throughout the whole process. When their paper is filled, then the students will figure out if they have made a profit or a loss; so they have to plug in certain mathematical formulas - which is on the stock paper. (It really helps them with their basic math skills.)
After a couple of months, I have the students record and graph their stock -- which adds another dimension to the stock process. Another dimension to add after the graphing would be to graph their progress and also do percentages from one day to the next.

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