

Self-Image and the Media

Summary

Students will be able to analyze media images and how they have an impact on self-image and self-esteem.

Main Core Tie

Health Education I (7-8)

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Time Frame

2 class periods of 90 minutes each

Group Size

Pairs

Life Skills

Thinking & Reasoning

Materials

computers

Background for Teachers

Teachers need to understand how media in various forms (i.e. TV, internet, magazines) can impact the view and perception teens have about themselves.

Student Prior Knowledge

Students will have a basic understand of self-concept, self-image and self-esteem. Student will have previously learned about advertising techniques.

Intended Learning Outcomes

Students will demonstrate the ability to analyze the whole picture of advertisements to teens.

Instructional Procedures

Step 1: What is it about this ad that appeals to you? How does the ad get people to buy this product? How does this ad make people look? How can seeing or reading this ad make a person feel? Does this ad tell the truth - (give the who picture)? Why or Why not?

Step 2: Students divide into groups of 2-3.

Step 3: Go to the computer lab?

Step 4: Students will choice a topic to create a narrated iMovie about teen fashion, or products sold to teens..

Step 5: Students will collect images from websites of the following Teen Magazines: Seventeen, Popstar, Twist Magazine, Girl's Life and J-14.

Step 6: Each group will pick 5-7 pictures and ask the questions in step one. Step 6: Students will create the iMovie and narrate their answers to the questions in Step 1.

Step 7: Present to class.

Assessment Plan

Students' iMovie presentation will be their assessment.

Bibliography

- <https://www.popstaronline.com>
- <https://www.j-14.com>
- <https://www.seventeen.com>
- <https://girlslife.com>
- <http://mmm-mag.hollywood.com>
- <https://www.teenvogue.com>

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