

# Picture This! Creating an Infographic

## Summary

Students will pull information from a research article, write the most important and/or interesting facts on several note cards, and create a visual representation (infographic) of the selected important points of their research.

## Main Core Tie

Secondary Library Media (6-12)

[Strand 6: Standard 1:](#)

## Additional Core Ties

English Language Arts Grade 9-10

[Writing Standard 6](#)

## Time Frame

1 class periods of 70 minutes each

## Life Skills

Aesthetics, Communication

## Materials

Lined Notecards  
Laptops

## Background for Teachers

Teachers must know the form and function of an infographic: "a visual image such as a chart or diagram used to represent information or data."

## Student Prior Knowledge

Students will have finished their interesting informational article before beginning this project. They will be experts on their topic.

## Intended Learning Outcomes

Students will use their own research on their selected article to organize, synthesize, condense, and present the information in the format of an infographic.

## Instructional Procedures

As a whole group, ask "Who has seen an infographic before? Where have you seen one?". Discuss the benefit of information being presented this way. Display a variety of different kinds of infographics.  
Divide students into table groups based on how they are already sitting. Have each table make a short list of the important elements they see in the examples of infographics. Each table shares their list as the teacher writes list on the board.  
Give each student several note cards. On the blank side of the card, the student writes a keyword of what is needed (title, main point #1). On the lined side, the student writes details for each point. Each students creates an account on <https://piktochart.com/>.

Instruct students on the steps and tools to begin creating an infographic on <https://piktochart.com/>.

### Strategies for Diverse Learners

Individual assistance may be given in choosing important facts from the article for the infographic.

### Extensions

Look at Google Images for infographic examples.

### Assessment Plan

Final product graded by teacher on content, creativity and minimum length. Works Cited will be written at the bottom of the infographic.

### Authors

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