Gr K St 1: Define Basic Terms Media Literacy

Summary
Define basic terms and concepts of media literacy.

Main Core Tie
Elementary Library Media (K-5)
Strand 10 Standard 1

Time Frame
1 class periods of 15 minutes each

Group Size
Large Groups

Life Skills
Thinking & Reasoning, Communication, Character, Social & Civic Responsibility

Materials
- White Board
- Computer
- Books
- Periodicals
- Games
- Pictures

Background for Teachers
Definition of Media and Media Literacy
- https://namle.net/publications/media-literacy-definitions/
- http://medialiteracyproject.org/learn/media-literacy/
- http://www.medialit.org/media-literacy-definition-and-more

Intended Learning Outcomes
Students will be able to define what media is and give examples.

Instructional Procedures
Kindergarten:
Introduce students to the term "media" and given the definition. "Media is any means by which messages are communicated."
Show examples of where messages come from (e.g. books, pictures. TV, computer)
Brainstorm other places where media messages are found. (e.g. Clothing, billboards, bumper stickers, flyers from your teacher, commercials) Teacher will record students' responses on the white board.

Assessment Plan
Random students will be able to give the definition of media and one example.
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