

# Gr K St 1: Define Basic Terms Media Literacy

## Summary

Define basic terms and concepts of media literacy.

## Main Core Tie

Elementary Library Media (K-5)

[Strand 10 Standard 1](#)

## Time Frame

1 class periods of 15 minutes each

## Group Size

Large Groups

## Life Skills

Thinking & Reasoning, Communication, Character, Social & Civic Responsibility

## Materials

White Board  
Computer  
Books  
Periodicals  
Games  
Pictures

## Background for Teachers

Definition of Media and Media Literacy

- <https://name.net/publications/media-literacy-definitions/>
- <http://medialiteracyproject.org/learn/media-literacy/>
- <http://www.medialit.org/media-literacy-definition-and-more>

## Intended Learning Outcomes

Students will be able to define what media is and give examples.

## Instructional Procedures

Kindergarten:

Introduce students to the term "media" and given the definition. "Media is any means by which messages are communicated."

Show examples of where messages come from (e.g. books, pictures. TV, computer)

Brainstorm other places where media messages are found. (e.g. Clothing, billboards, bumper stickers, flyers from your teacher, commercials) Teacher will record students' responses on the white board.

## Assessment Plan

Random students will be able to give the definition of media and one example.

## Authors

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