Gr 1-2 St 1: Define Basic Terms Media Literacy

Summary
Define media, brainstorm examples, and discuss the appeal of various media

Main Core Tie
Elementary Library Media (K-5)
Strand 10 Standard 1

Time Frame
1 class periods of 30 minutes each

Group Size
Large Groups

Life Skills
Thinking & Reasoning, Communication, Character, Social & Civic Responsibility

Materials
- White Board
- Computer
- Books
- Periodicals
- Games
- Pictures

Background for Teachers
Definition of Media and Media Literacy
- https://namle.net/publications/media-literacy-definitions/
- http://medialiteracyproject.org/learn/media-literacy/
- http://www.medialit.org/media-literacy-definition-and-more

Student Prior Knowledge
Definition of Media and Media Literacy
Media is any means by which messages are communicated. Media literacy is being smart about and understanding messages in the media.

Intended Learning Outcomes
Students will be able to define what media is and give examples. Students will brainstorm various forms of media and discuss the differences between them.

Instructional Procedures
Students will review the term media and give the definition. "Media is any means by which messages are communicated."
Show examples of where messages come from (e.g. books, pictures, TV, computer, clothing)
Ask students to stand up if they are wearing any media messages. Then discuss the messages they are wearing.
Have students look around the library and see if they can find any other messages. Discuss the ones students found. Brainstorm other places where media are found. (e.g. Billboards, bumper stickers, flyers from your teacher, commercials.) The teacher will record student responses on the white board. The teacher will ask students to select their favorite form of media and talk about what it is so appealing about this media.

Assessment Plan
Random students will be able to give the definition of media and one example. Random students will be able to discuss what they like about their favorite form of media. Discuss the characteristics of various forms of media.

Bibliography
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