

Utah Education Network

2005 Strategic Plan



1. Goal 1. Maintain and expand a robust, reliable, and secure high-speed network connecting every public school, college, university, and library in Utah.

2. Goal 2. Aggregate and deliver a suite of high quality educational resources for students, educators, staff, and administrators that are determined by our stakeholders to be best provided at a statewide level.

2.1. Objective 1. Web Design and Maintenance

2.1.1. Implement my.uen permissions – Q2

2.1.2. Develop LDAP single sign-on for UEN Smart Tools – Q3

2.1.3. Analyze, design and implement expanded my.uen infrastructure and services (Unify DMS, WebCT Vista and my.uen) – Q4

2.1.4. Finalize Create PDF service – Q1

2.1.5. Support TIPS – Q3

2.1.6. Deploy and populate Digital Media Service (Learning Object repository pilot) – Q1

2.1.7. Coordinate WebCT Vista Pilot for USHE and institutions – Q4

2.1.8. Support online Major's Guide enhancement for USHE – Q1

2.1.9. Collaborate to develop and host partner content – Ongoing

2.1.9.1. Newsbyte

2.1.9.2.Oral history WWII (USOE)

2.1.9.3.We the People (Jordan)

2.1.10. Coordinate lesson plan development and publishing with USOE –
Ongoing

2.1.11. Conduct site structure and link clean-up (uen.org) – Ongoing

2.1.12. Consult on Service Desk reports formatting – Ongoing

2.1.13. Complete Core Interface Tool associations functionality – Q1

2.1.14. Upgrade sites / schools database – Q1

2.1.15. Determine and implement automated web site publishing work flow – Q2

2.2. Objective 2. Pioneer Library

2.3. Objective 3. Tech Corps

2.3.1. Continue Intel Recycling program with Utah's K-14 constituents and
expand to non-profit organizations

2.3.2. Include inventory on Tech Corps website

2.3.3. Continue Tech Corps basic computer training classes for refugees in SLC

2.3.4. Have interns report at T-Forums and regional service centers to improve
outreach/awareness of Tech Corps resources/services

2.3.5. Implement new Tech Corps leadership

2.3.6. Implement strategic site selection process that meets school needs

3. Goal 3. Deliver distance learning classes and programs offered by public and higher education that use reliable, real-time, and broadcast quality videoconferencing technologies.

3.1. Objective 1. WebCT Vista

- 3.1.1. Plan and host WebCT Vista sharing events with institution administrators and participating faculty
- 3.1.2. Support UEC in establishing Vista user support center
- 3.1.3. Implement WebCT into course degree programs of higher ed institutions

3.2. Objective 2. IP Video

- 3.2.1. Cme replacement software??
- 3.2.2. Implement IP video into course degree programs of higher ed institutions
- 3.2.3. Design strategies and implement tools for the Video Operations Center to better support the transition to IP Video technologies

3.3. Objective 3. Distance Learning Administration

- 3.3.1. Automate the course scheduling process with the catalog
- 3.3.2. Best practices resources for distance learning
- 3.3.3. Plan for and design work environment changes and operational practices to support new services
- 3.3.4. Implement and support a more robust and flexible video management software system
- 3.3.5. Participate in training and support implementation of media ingestion processes

3.4. Objective 4. Satellite??

4. Goal 4. Build the vitality and scope of UEN broadcast services.

4.1. Objective 1. Programming

- 4.1.1. Develop broadcast series for academic advising and financial aid information
- 4.1.2. Reformat ITV blocks with new programs; eliminate programs older than five years
- 4.1.3. Coordinate a library approach for college content from PBS ALS
- 4.1.4. Deliver Annenberg mirror site

4.2. Objective 2. Branding and Outreach

- 4.2.1. Develop and implement UEN TV awareness campaign
- 4.2.2. Host annual distance learning preview event for administrators and faculty
- 4.2.3. Conduct targeted outreach programs for adult learners, seniors, after school providers, and distance learners.
- 4.2.4. Add DTV information section to website
- 4.2.5. Add digital channel schedule to website's "What's On"

4.3. Objective 3. Build Adult Education services and programming

- 4.3.1. Hire Adult Learning Specialist
- 4.3.2. Recruit Workforce Services representative to serve on IS subcommittee
- 4.3.3. Conduct needs analysis for adult learners in Utah, compare with UEN services, report on findings

4.3.4. Identify and implement adult learning programs and services to meet needs

4.4. Objective 4. Administrative

4.4.1. Fill part-time programming assistant position of 10-12 hours per week (vacancy)

4.4.2. Develop UEN TV / cable TV relations plan

4.4.3. Continue monthly management meetings

4.5. Objective 5. Technical (Phil)

5. Goal 5. Maintain and improve the competence of UEN staff, and support professional development that increases technical competence of teachers, faculty, and public education and university and college IT staff members.

5.1. Objective 1. Professional development services linked to best practices

5.1.1. Create professional development learning objects and tutorials for UEN.org

5.1.2. Expand UEN TV as professional development delivery resource

5.1.3. Develop new workshop on WebQuests – Q2

5.1.4. Develop new GIS/GPS workshop – Q2

5.1.5. Revise Pioneer workshops to reflect new products – Q1

5.1.6. Conduct workshops for USU partnership/digital video workshop (pending)

- 5.1.7. With USHE, host professional development series for distance educators and administrators
- 5.1.8. Support Vista institutions with core skills training / develop training for WebCT Vista – Q4
- 5.1.9. Update distance learning training materials to include IP Video
- 5.1.10. Deliver and conduct follow up for 25 3-day ITC workshops
- 5.2. Objective 2. Professional development administration and reporting
 - 5.2.1. Design and implement professional development tracking and management software – Q3
 - 5.2.2. Add followup component to all training – Ongoing
 - 5.2.3. Create professional development marketing strategies – Q1
 - 5.2.4. Refurbish and upgrade training lab facility – Q1
- 5.3. Objective 3. Deliver professional development grant projects
 - 5.3.1. Teacherline: Train 300 educators
 - 5.3.2. Intel Innovations: Train 40 administrators on Leadership Forum, 24 master teachers on Master Teacher Seminar and 480 educators on Intel Teach to the Future and Interactive Thinking Tools Workshops
 - 5.3.2.1.Q1 – 40 administrators, 26 master teachers, 180 Intel Teach participants, 160 workshop participants
 - 5.3.2.2.Q2 – 300 Intel Teach participants, 160 workshop participants
 - 5.3.2.3.Q3 – 160 workshop participants
 - 5.3.3. Continue Technology Integration Academy (TIA) program

5.3.3.1.Q1 – Recruit 15 new TIA participants, 1st cohort completes TIA courses

5.4. Objective 4. UEN Staff professional development

5.4.1. Ensure UEN staff have the necessary training and tools to support IP Video users

5.4.2. Participate in professional conferences and workshops to build capacity

6. Goal 6. Strengthen educational technology governance at the state, regional, and local levels through improved coordination and cooperation among UEN’s stakeholders.

7. Goal 7. Be accountable to our stakeholders by measuring, tracking, and reporting performance and satisfaction with UEN-provided services.

7.1. Objective 1. Report on plan progress with Quarterly updates to the UEN Steering Committee

7.2. Objective 2. Report monthly statistical analysis of usage of uen.org, my.uen, Pioneer Library, EDNET, UENSS, and other UEN programs and services.

7.3. Objective 3. Report on pilot-tests of new delivery systems, technical experiments, and product trials.

7.4. Objective 5. Solicit and report findings from informal and formal feedback on services.

7.5. Objective 6. Research and disseminate white papers on timely issues.