March 2019 Report regarding EBSCO K-12 for Utah

Number of complaints – 0
Number of outstanding service tickets with EBSCO – 0

Staff members reviewed the attached report with EBSCO personnel on March 8, 2019. As of that time, there were no outstanding service tickets with EBSCO and UETN had received no further requests to review content that patrons deemed inappropriate.

The reports were discussed with the UEN Advisory Council on February 8 and the UETN Governing Board on February 15.

We will continue to provide monthly updates through the remainder of the school year.

Filtering:
- Implemented and on every K-12 school profile in Utah
- Up to over 1,500 terms (excluded)
- Terms continue to be monitored in the media and other publications
- Includes wildcards such as (*) to include alternative endings of words, plurals, etc.

(We see the addition of terms slowing down as this was a new filter (in October 2018), but will continue to monitor media, social media, customer cases, emails as new terms are learned, they will be added.)

Monitoring Searches: Looking at use (searches) within UEN, UETN accounts to monitor what can and should be ‘normal use’. By comparison and looking for ‘normal use’ we’ve also included the Search Cloud (via EBSCO Admin) for UEN, Granite School District and Salt Lake City School District.
- To be updated monthly in this report and included below.

Word Cloud on UEN Account (rolling searches 3 months) - Run 11/21/2018

Word Cloud on UEN Account (rolling searches 3 months) - Run 12/10/2018:
Word Cloud on UEN Account (rolling searches 3 months) - Run 1/10/2019:

Stopping by woods on a snowy evening
tigers
george washington

dogs sex toys
prescription drug abuse in teens

censorship

gun control
the red scare
book burning

global warming
medical marijuana
censorship

Word Cloud on UEN Account (rolling searches last 3 months) - Run 2/7/2019:

Gun control

Word Cloud on UEN Account (rolling searches last 3 months) - Run 3/7/2019:
Looking at the four word clouds above over the past 5 months, you will notice that the recent cloud from 3/7/19, there appears to be no “inappropriate terms” which is as we suspected what would happen months ago. With time moving on from September and October 2018, these are no longer searches being terms conducted by users, and the term filter is working as it’s supposed to. Terms have fallen off the word cloud completely. The search filter is working and searches done by users seem to be for legitimate research purposes.

**Total Searches represented and conducted 12/1/2018 to 2/28/2019 was 195,977**

The 195,997 represents 3 months of access and the word clouds above represent the most frequently searched terms during those 3 rolling months across UEN accounts.

To show what ‘normal use’ might look like, below are search clouds from two different school districts...

**Word Cloud on Granite School District (rolling searches last 3 months) - Run 2/6/2019:**

**Word Cloud on Salt Lake City School District (rolling searches last 3 months) - Run 2/6/2019:**
Monitoring Searches Summary update:
We know UEN account was shut down for weeks to the public and the searches conducted would have been testing the results, then testing the filter. As suspected, the largest term in the UEN Search Cloud of “Sex Toys” from November’s report has decreased in size significantly and we believe will eventually go away over time as other “bad terms” have, once we roll though the full 3-month period when the account was shut down. There are a few other “bad terms” which are in the UEN Word Cloud that are being filtered out now as well and we are seeing what looks like ‘normal use’ with terms like “gun control”, “red scare”, “immigration” and “history of technology” as some of the top searched terms which seems as very typical research topics.

To compare use or what might be ‘normal use’, in looking at the Granite School District and Salt Lake City School District Word Clouds, the most search terms seem to be for legitimate research or interest.

Filter monitoring
EBSCO will continue to monitor the filter and make adjustments as needed including adding new terms on an ongoing basis (daily monitoring terms.) New terms added to the filter can take up to 24 hours to be filtered through the content within EBSCO databases. We continue to monitor and tweak our curation methodologies, so that valuable research content is available to users and developmentally inappropriate content is suppressed. At any time, we welcome any suggestions that might further advance this effort.